



For immediate release
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Third Thursdays in Red Bank!

Late Night Shopping, Entertainment & Special In-Store Promotions

RED BANK – Red Bank RiverCenter is proud to present “Third Thursdays,” a new event in Red Bank, beginning on Thursday, August 20th! Each month on the third Thursday, visitors are invited to come to town and take part in special sales and promotions that businesses will be offering after 5pm. In addition to retailers staying open late, at least until 9:00pm, some will be open later, merchandise will also be displayed on the sidewalks throughout the business district. As this event develops through the months, there will be more entertainment and promotions for you to enjoy!

This month’s Third Thursday will include street performers throughout the town, and Red Bank Parks & Recreation will be presenting the Comcast Jazz in the Park series, in Riverside Gardens Park, featuring The Jazz Lobsters.

One of many retailer promotions provided during the first Third Thursday, will be **Ten Thousand Villages**, of 69 Broad Street, offering a complimentary tasting of their summer "Simply in Season" recipes, plus after-dinner coffee and iced tea. Visitors to the store can enter a drawing to win a "Simply in Season" basket, complete with their Simply in Season cookbook and all the ingredients needed to make your own blueberry peach cobbler. (Drawing entry only during the hours of 5:00-9:00 P.M.)

Additional promotions taking place on August 20th between the hours of 5-9pm include:

- **A Time To Kiln**, 50 Broad Street, is offering 1/2 price paint time for groups of 3 or more (6-9pm only.)
- **David Levine Salon**, 26 Monmouth Street, is offering 20% off all products and services.

- **Down to the Felt**, 27 West Front Street, is offering 10% off retail prices.
- **Jack's Music Shoppe**, 30 Broad Street, is offering 10% off all used CD's, used DVD's and used Vinyl.
- **Quicksilver**, 8 White Street, is offering 20% off everything in the store
- **Racioppi's**, 107 Oakland Street, is offering a Cooking Demonstration. Call the restaurant at (732) 933-5989 for more details.

Visit www.redbankrivercenter.org/ThirdThursdays for more promotions and specials. Other businesses to date also participating include Backward Glances, Beacon Fine Arts Gallery, Bella Mystique, Carter & Cavero, Chelsea Morning, Chetkin Custom Framing, Chetkin Gallery, C. T. Peters Appraisers, Danny's Restaurant, Exotic Birds of Red Bank, Funk & Standard Variety Store, Leonardo Jewelers, No Joes Café, Pierre Deux, Ricky's of Red Bank, selve, Smoothie King, Ten Thousand Villages, The Melting Pot, The White Butterfly at Red Bank and more to come! Future Third Thursdays dates will be September 17th, October 15th, November 19th and December 17th.

Red Bank RiverCenter is a not-for-profit alliance of businesses, property owners, and residents working toward the economic vitality of the Red Bank Business District. Please visit www.redbankrivercenter.org for additional information.