



For immediate release
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Gingerbread Walk

Red Bank RiverCenter adds new event to holiday lineup

RED BANK, NJ – Red Bank RiverCenter is proud to announce the town's inaugural Gingerbread Walk event taking place during the upcoming holiday season.

Kicking off at the Town Lighting and Holiday Express Concert on Friday, November 27th, guests to town are invited to visit 14 participating businesses that will be displaying professionally made Gingerbread creations. Local bakers, restaurants and caterers were matched with Red Bank businesses and have donated their time and creativity to this unique event.

Visitors are encouraged to stop by as many Gingerbread Walk locations as they can, as there will be an opportunity to enter a Red Bank Grand Prize raffle at each stop. The more you visit, the better your chances to win an overnight stay at The Oyster Point Hotel, tickets to Count Basie Theatre and a \$300 Red Bank Gift Cheque Shopping Spree! Visit ALL participating businesses for the chance to win an additional \$50 in Red Bank Gift Cheques!

RiverCenter and the Red Bank businesses are also hoping the Gingerbread Walk will help to support a good cause by also collecting donations for Holiday Express. Holiday Express is a non-profit organization that delivers music, food, gifts, financial support and friendship to those with the greatest need for the gift of human kindness during the holiday season and throughout the year. Please visit www.holidayexpress.org for more information.

Participating Gingerbread Walk locations include:

- **Better Housekeeping**, 46 Monmouth Street
(Gingerbread Creation provided by Via 45)
- **Front Street Trattoria**, 31 West Front Street
(Gingerbread Creation provided by Ye Old Pie Shoppe)
- **Monmouth Street Emporium**, 27 Monmouth Street
(Gingerbread Creation provided by Foodtown)

- **Murphy Style Grill**, 26 Broad Street
(Gingerbread Creation provided by Murphy Style Grill)

- **Pierre Deux**, 105 Broad Street
(Gingerbread Creation provided by Marie Jackson (Flaky Tart) & Janet Scott (Indigo Moon))

- **Ricky's of Red Bank**, 86 Broad Street
(Gingerbread Creation provided by Silk Cakes)

- **Riverbank Antiques**, 169 West Front Street
(Gingerbread Creation provided by Tim McLoone's Supper Club)

- **Sassy Chic Boutique**, 13 Monmouth Street
(Gingerbread Creation provided by Molly Pitcher Inn)

- **selve**, 54 English Plaza
(Gingerbread Creation provided by Cravings Gourmet Desserts)

- **Surray Luggage**, 132 Broad Street
(Gingerbread Creation provided by McLoone's Pier House)

- **Ten Thousand Villages**, 69 Broad Street
(Gingerbread Creation provided by Claire Ryan)

- **Tiffany & Co.**, 105 Broad Street
(Gingerbread Creation provided by McLoone's Rum Runner)

- **Vizzini & Co.**, The Galleria, 2-40 Bridge Avenue
(Gingerbread Creation provided by The Atrium at Navesink Harbor)

- **White Butterfly at Red Bank**, 14 Monmouth Street
(Gingerbread Creation provided by McLoone's at Favorites)

For more information about the Gingerbread Walk or other Red Bank events, please contact Red Bank RiverCenter at (732) 842-4244 or visit www.redbankrivercenter.org. Red Bank RiverCenter is a not-for-profit alliance of downtown businesses, property owners and residents working toward the economic vitality of Red Bank.

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